



CHANGING THE WORLD:  
CHALLENGES, OPPORTUNITIES AND RESPONSIBILITIES

# CALL FOR PAPERS

12-14, MAY 2017, SKOPJE



**ICSSH2017**  
INTERNATIONAL CONFERENCE ON  
SOCIAL SCIENCES AND HUMANITIES

ICSSH.IBU.EDU.MK • ICSSH@IBU.EDU.MK

**INTERNATIONAL BALKAN UNIVERSITY  
INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES AND HUMANITIES (IBU-ICSSH17)**

## *Changing the World: Challenges, Opportunities and Responsibilities*

**SKOPJE, 12-14 MAY 2017**

### **INTRODUCTION TO IBU-ICSSH17**

IBU-ICSSH17 intends to serve as a platform for a global audience of academics, researchers, and scholars to present their research work and/or on-going research activities in the field of humanities and social sciences, as well as all interrelated disciplines. We invite all interested educators, linguists, psychologists, economists, neuroscientists, artists, PR's, political scientists, policy-makers, practitioners and entrepreneurs to share and improve their research, to develop business applications, to gain more knowledge of the challenges of global networking, global business and best practices.

We invite you to discuss the latest research and to share your presentations in front of an international audience in a supportive environment that will enable network establishment, and further help you engage and build relationships and experience Macedonia. IBU-ICSSH17 is to be held in the city of Skopje, which offers a harmonious blend of culture, cuisine, art and architecture. Brimming with unbridled energy, Skopje embodies the finest of both East and West.

A trip will be organized to Tetovo, a city in the northwestern part of Macedonia, built on the foothills of Shar Mountain and divided by the Pena River, and Ohrid, the main tourist destination in Macedonia, rich in picturesque houses, historical monuments and natural sites.

The first edition of ICSSH was held on 13-15 May 2016 in Skopje. More than 300 participants from 15 countries, from Macedonia to Turkey, from Poland to United Kingdom, from Netherlands to Ukraine, from Moldova to Slovakia, from Malaysia to Somalia participated at the conference. In a truly international environment, academics, scientists and researchers presented around 200 scientific papers in various fields such as political sciences, international relations, education, communications, management, business, economics, philology, psychology, legal studies, history and arts. ICSSH2016 was supported by the Turkish Cooperation and Coordination Agency (TIKA).



# ICSSH2017

## INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES AND HUMANITIES

### FINAL CALL FOR PAPERS

#### Conference Topics

We make a concerted effort to provide participants with opportunities to interact and seek new directions in the broad area of topics, but are not limited to:

**Political Sciences, International Relations, Education, Communications, Management, Business, Economics, Philology, Psychology, Legal Studies, History and Arts.**

#### Political Sciences

Sociological Imagination And Post-Modern Society  
Social Stratification And Globalization  
Political Changes In Contemporary World  
Ethics And Responsibility In Politics: Global Perspectives And Balkan Interpretations  
Role Of Ideology In Contemporary Political Context

#### International Relations

Foreign Interventionism And State Sovereignty  
International Security And Sanctions Policy  
Foreign Policy Analysis  
International Justice And Human Rights  
International Community Cooperation Against Global Terrorism

#### Education

Education In Globalized World  
Challenges Of The Multicultural Education  
Right Based Education  
Responsibilities Of Teachers In Society

#### Communications

Power of Strategic Communication: Public Relations and Advertising in the 21st Century  
Powers of Promotion: Social and Political Impacts of Promotional Culture in 21st Century  
Media and the Balkan refugee crisis (Crisis management)  
Old Media-New Media: Media in the 21st Century  
Workshop on Mining Social Media: Mining for Communication Research  
Mobile Communication and the myth of "The All-Powerful Mobile"  
Big Data - Critiques and Alternative  
The Politics and Economics of the New Media Industries  
Media Performance & Democracy  
Theory as Power vs. Power as Theory in Communication and Media Studies  
Communicating with Machines: the Rising Power of Digital Interlocutors in Our Lives

#### Economics, Business and Management

Challenges of the Changing Management, Economics and Business  
Change Management, Customer Relationship Management, Knowledge Management, Managing Conflicts, Managing the Organizational Structure of the Organizations  
Economic Growth vs. Stabilization-Challenges of the Changing World  
The Challenges of the Financial Markets and Institution in the Changing World  
Public Investment Policies and Effectiveness  
New Trends in Entrepreneurship and Innovations  
Sustainable Economic Growth

Financial Inclusion  
Digital Finance  
Economic Participation by Women  
Human Capital Development  
Innovative Market Access

### **Philology**

Second Language Acquisition  
Current Trends In ELT  
Learner Autonomy  
Needs Analysis  
ELT Methodology  
ICT in ELT  
Cultural And Intercultural Issues In ELT  
The Role of L1 In EFL  
The Value of Self-Reflection In EFL  
Assessment In ELT  
Translation And Interpretation  
Curriculum & Syllabus Design  
Linguistics (Studies In Morphology; Syntax, Lexicology, Pragmatics, Etc.)  
History In Literature/Literary History  
British Literature  
American Literature  
Balkan Themes In Literature  
Stylistic Analyses In Literature And Language Classes  
Comparative Studies In Literature  
New Trends, New Names In American And British Literature  
Philosophy In Literature  
Literature And Culture

### **Turkish Language**

TLT Methodology - Türkçe Öğretmenliği Metodolojisi (Yöntem Bilimi)  
Cultural and Intercultural Issues in TLT - Türkçe Öğretmenliğinde Kültürel ve Kültürlerarası Sorunlar  
Translation and Interpretation in TLT - Türkçe Öğretmenliğinde Mütercim - Tercümanlık  
Linguistics in TLT - Türk Dil Bilimleri ( Morfoloji, Sentaks, Leksikoloji, Pratik)  
History in Literature / Literary in History - Tarihte Edebiyat / Edebiyat Tarihi  
Turkish Literary - Türk Edebiyatı  
Turkish Literary in Balkan - Balkanlarda Türk Edebiyatı  
Comparative Studies - Karşılaştırmalı Edebiyat

### **Psychology**

Psychology in Healthcare Systems  
Psychology in Organizations  
Psychologist as Ethicist  
Psychotherapy of Everyday Life  
Psychological Counselling and Guidance: Emerging Issues  
Psychological Counselling and Guidance: Contemporary Approaches  
Psychological Counselling and Guidance at Different Educational Levels

### **Legal Studies**

Legal Approaches against Terrorists In The European Union Member States And EU Bodies  
International Cooperation On Law Against Terrorism  
Constitutional Arrangements For An Effective Democratic System

### **History**

History Education in Modern World  
Interculturalism in Historical Education  
History & Society

### **Arts**

Digital Art, Digital Culture, And Digital Design  
Innovative Web, Web3D, And Multimedia Studies And Applications  
Artworks, Performances, And Diversity In Art  
Creative And Innovative Media Arts Concepts And Projects  
Information Visualization In Art And Design Issues  
Cultural Heritage Within The Web; Human Issues/Impacts

## Main Organizer

International Balkan University, Macedonia

## Partners

Istanbul University, Turkey	Laurea University of Applied Sciences, Finland
Istanbul Technical University, Turkey	International University of Sarajevo, Bosnia and Herzegovina
Marmara University, Turkey	Sakarya University, Turkey
Eskişehir Osmangazi University, Turkey	Džemal Bijedić University of Mostar, Bosnia and Herzegovina
Anadolu University, Turkey	AAB University, Kosovo
Kırklareli University, Turkey	Dumlupınar University, Turkey
Trakya University, Turkey	Karabük University, Turkey
Uludağ University, Turkey	Business School PAR, Croatia

## Honorary Committee

**Prof. Dr. İsmail Kocayusufoğlu**, Rector of International Balkan University, Macedonia  
**Prof. Dr. Mahmut Ak**, Rector of Istanbul University, Turkey  
**Prof. Dr. Mehmet Karaca**, Rector of Istanbul Technical University, Turkey  
**Prof. Dr. M. Emin Arat, Rector**, Marmara University, Turkey  
**Prof. Dr. M. Hasan Gönen**, Rector of Eskişehir Osmangazi University, Turkey  
**Prof. Dr. Jouni Koski**, President and CEO, Laurea University of Applied Sciences, Finland  
**Prof. Dr. Erhan Tabakoğlu**, Rector of Trakya University, Turkey  
**Prof. Dr. T. Erkan Türe**, Rector of International University of Sarajevo, Bosnia and Herzegovina  
**Prof. Dr. Bülent Şengörür**, Rector of Kırklareli University, Turkey  
**Prof. Dr. Yusuf Ulcay**, Rector of Uludağ University, Turkey  
**Prof. Dr. Sead Pašić**, Rector of Džemal Bijedić University of Mostar, Bosnia and Herzegovina  
**Prof. Dr. Remzi Gören**, Rector of Dumlupınar University, Turkey  
**Prof. Dr. Lulëzim Tafa**, Rector, AAB University, Kosovo  
**Prof. Dr. Refik Polat**, Rector, Karabük University, Turkey

## Scientific Committee

Available on conference website [www.icssh.ibu.edu.mk](http://www.icssh.ibu.edu.mk)

## Conference Structure

Opening Conference  
Plenary Session  
Panel/Section Presentations/Posters/Roundtable/Art Gallery Exhibition

## Participant's Profile

The IBU-ICSSH17 is addressed to academics, researchers and professionals from all over the world, with a particular interest related to the above given topics. Senior and junior researchers are equally welcome. As the nature of the conference is intended to be multidisciplinary, different academic backgrounds are welcome at the conference. Doctoral candidates and young researchers are invited to submit their papers as well.

## Registration Form and Submission Procedure

You can register at IBU-ICSSH17 both as a presenter (article presentation) and as a participant (without article, or as an accompanying person)

Please find Registration Form and Abstract Submission [ONLINE](#)

Note that you are asked to submit only ONE proposal of any kind to the IBU-ICSSH17.

- **Deadline for registration and fees payment is 30<sup>th</sup> April 2017.**
- **Abstracts will be reviewed by related scientific committee and authors will be informed about acceptance in due time.**

If your proposal is accepted you will be informed for further details in regards to the conference agenda. Upon payment of the registration fee your paper will be scheduled for presentation. If you wish your paper to be published in the conference proceedings, please make sure that a paper is uploaded through the online system by 31<sup>st</sup> August 2017, which is the deadline for full papers submission.

## Abstract

The abstract should be limited to a maximum of 200 words (body of abstract).

The authors are required to clearly state the context and aim of their study including: introduction, research questions/applied scientific methods, data analysis/findings/main results, and suggestions /conclusions as concise summary of the key points of your research (Do not indent). The abstract must have not more than 6 keywords. It must be written and sent as Word Document, via conference website upload system.

Abstract preparation – please follow this checklist:

- 12-point Times New Roman font
- Single-spacing throughout the document
- Top, bottom, and side margins no less than 7/8 of an inch or 2.2 cm
- title, author's/authors' affiliation(s), contact information, and topic of the submission
- Abstract not to exceed 200 words ( please do not include tables, figures and references)

## Final Paper Submission Process

If your abstract is accepted for presentation, you are encouraged to submit a full paper **by 31<sup>st</sup> August 2017** for inclusion in the IBU-ICSSH17 Online Conference Proceedings and hard copy conference proceedings. The full article should be submitted in Word format. Final papers should be uploaded through the submission system. Please make sure that your paper is ready to go to press by the submission deadline, having thoroughly read the paper for errors. If English is not your first language then this is especially important. To facilitate easier processing, reviewing, and publishing of all submissions, please follow the checklist below:

- APA Style Sheet
- 12-point Times New Roman font
- Single-spacing throughout the document
- Double space (instead of indent) to designate a new paragraph or section
- Top, bottom, and side margins no less than 7/8 of an inch or 2.2 cm
- Cover page that includes title, author's/authors' affiliation(s), contact information, and topic of the submission
- Title, authors and affiliations repeated at the beginning of the body of the paper
- Manuscript not to exceed 3000 words (excluding tables, figures and references)  
Manuscripts longer than 3000 words will be returned for editing
- Graphs and visuals can be reproduced electronically

## Publications

We express our willingness to adapt the standards of conference to higher requirements.

On the day of the Conference, the Proceedings of Abstracts of Conference will be distributed with other conference materials. The publication will have an ISSN: and will be published online.

Publication of full papers will be carried out after September 2017 for selected papers of participants that have present abstract at IBU-ICSSH17. All above publications will be accessible online through the website of the International Balkan University dedicated to IBU-ICSSH17 ([icssh.ibu.edu.mk](http://icssh.ibu.edu.mk))

## Important Dates

**Dead line for registration and fees payment: 30 April 2017**

**Conference dates: 12-14 May 2017**

**Submission of full papers: 31 August 2017**

## Participation Fees

- A) Paper presentation fee
- B) Accommodation
- C) Organized trip to Tetovo and Ohrid
- D) Accommodation for accompanying persons (family members)

Registration	Participation Fee	Accommodation fee* (per person, per night)	Trip
Participation with paper presentation**	100 €	50 €	25 €
Participation without paper presentation***	75 €	50 €	
Accompanying Persons (Family Members)	0	30 €	

### Remarks:

\* Accommodation is organized in double rooms (double occupancy). Single room accommodation will be charged with additional **25 EUR** per night.

\*\* Co-authors should register as participants with paper presentation in order to receive Certificate of Presentation. If they participate without presentation of paper, they will receive Certificate of Attendance.

**%50 off for a second (third,...) paper presented by the same author (presenter).**

\*\*\* Participants who do not present a paper during the conference receive Certificate of Attendance.

## Payments

Participation fee payments should be done via bank transaction at the following bank account of the International Balkan University:

**IBAN: MK07270701000682116**  
**PRIVATEN MEGUNARODEN BALKANSKI UNIVERZITET**  
**UL. SAMOILOVA BR. 10**  
**SKOPJE, MACEDONIA**

**SWIFT:**  
**EXPCMK22**  
**HALKBANKM INC., SKOPJE**  
**MACEDONIA**

Payment by **MAIL ORDER** is also available.

For this method of payment, please contact: +389 23 214 831

## Accommodation

Accommodation venue shall be organized at: **Holiday Inn Skopje, 5\* Hotel**

2-night and 3-night hotel accommodation shall be offered to all international participants.

## Language of Conference

Language of Conference: **English and Turkish**

Official language of the Conference **is English and Turkish**

Abstracts and full papers should be written **in English only**

## Update Information

Further information updates can be followed from the IBU-ICSSH17 website: [www.icssh.ibu.edu.mk](http://www.icssh.ibu.edu.mk)

## Contact

### **IBU-ICSSH17 Organizing Committee**

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